



Certified Marketing Consultants

DRIVE PROFITABILITY AND MAXIMIZE OCCUPANCY WITH SERVICES FROM CERTIFIED MATRIXCARE MARKETING CONSULTANTS

- Envision Senior Solutions
- LeadTech Consulting
- Murdock Marketing
- SB&A
- Spectrum Consulting
- Taylor Reporting Services

Certified Marketing Consultants

In support of our industry-leading MatrixCare Marketing product, MatrixCare has certified the following Marketing consultants to provide services for those new to the product and to those who may benefit from MatrixCare Marketing product optimization.

These consultants have comprehensive experience in the Senior Living industry and, in addition to being certified MatrixCare Marketing experts, they also bring decades of experience in Senior Living sales and marketing. They have helped Senior Living providers across the country maximize occupancy and drive profitability.

They can help you use MatrixCare Marketing to its fullest potential and identify additional opportunities for optimization within your Senior Living organization. In addition, they provide valuable industry knowledge to help drive your success.

MatrixCare Marketing is the leading CRM designed specifically for senior living providers. The product is based on the success of its predecessor, REPS Leads, which has been the leading senior living CRM application for over 25 years. Certified MatrixCare Marketing consultants are updated on the latest changes to the product, provide input into the overall MatrixCare Marketing product roadmap, consult with the MatrixCare Product Management Team on product changes, and more!



MatrixCare

10900 Hampshire Avenue South, Suite 100
Bloomington, MN 55438

Call 866.469.3766 to Learn More — or visit matrixcare.com

About MatrixCare

MatrixCare solutions have powered the long term care continuum for over 30 years. MatrixCare is the largest LTPAC technology provider in the US and the first to offer a true full-spectrum solution. Used in more than 12,000 facility-based care settings and 2,000 home care and home health agency locations, MatrixCare's solutions help skilled nursing and senior living providers, life plan communities (CCRCs), and home health organizations to prosper as we migrate to a fee- for-value healthcare system. Visit www.matrixcare.com and www.carecommunity.com for more information.