

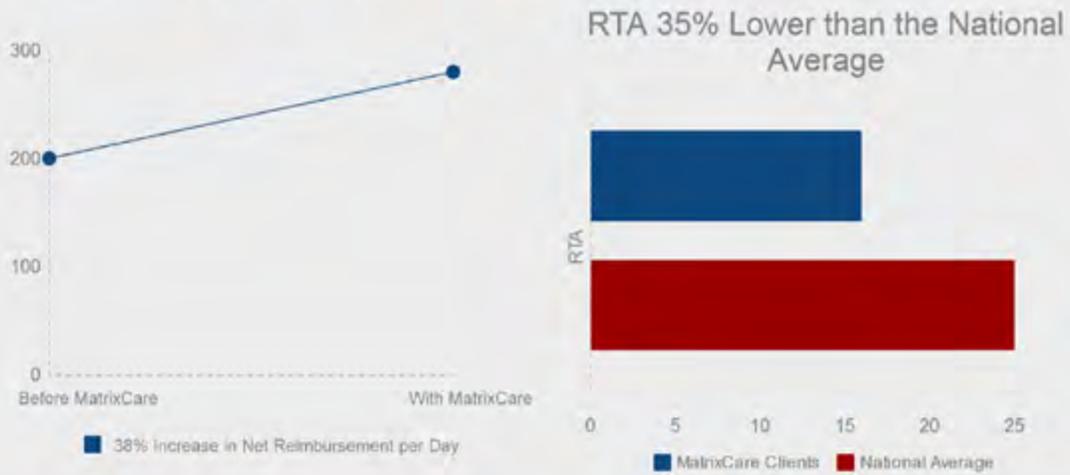
MatrixCare[®]

Superior Solutions Driving Superior Outcomes
Across the Community of Care.



Integrated Care. Better Outcomes.

MatrixCare Client Outcomes



Clinical Outcomes



86% Reduction in Falls



90% Reduction in Medication Errors



30% More Time with Residents

Financial Outcomes



30% Less Time for MEC



50% Reduction in DSO



20% Increase in Occupancy

Dear Industry Leader,

The mission of MatrixCare is to **Leverage Technology to Improve the Quality of Life for Seniors** and we have been doing just that for over 30 years. However, to continue to fulfill our mission in the rapidly changing landscape of long-term care and senior living requires diligent monitoring of customer needs and continuous innovation. Just as there is an industry accepted leader in the acute care information technology market, MatrixCare is that leader in the long-term post-acute care industry.

MatrixCare is the largest provider of technology to the long-term post-acute care market in the United States and the only vendor to offer a true full spectrum solution. Whether you are:

- a skilled nursing provider transitioning from a fee for service to a fee for value reimbursement model,
- a senior living provider seeking to capture your share of a growing market,
- a continuing care retirement community (CCRC) looking for increased efficiencies from one, integrated solution,
- a home care agency expanding into Private Duty, Medicare, or Medicaid, searching for a system you won't outgrow, or
- an enterprise provider with a diverse portfolio focused on achieving better outcomes across all care settings,

MatrixCare can be configured to support your business model today and expand to support your future growth.

MatrixCare is helping providers deliver integrated care and realize better outcomes through key innovations including:

- Integrated analytics to measure, trend, and market performance on KPIs and quality measures.
- Embedded clinical decision support to drive better outcomes through evidence-based care.
- Care coordination tools to facilitate collaboration among the care team and engage the resident and family.

MatrixCare's success is built on strong partnerships with our customers. Their success is our success and we are proud to partner with some of the largest and most innovative providers in the United States. Our customers are intimately involved in driving the development of our products. The entire MatrixCare organization is focused on delivering superior care to our customers, which in turn results in better outcomes for their residents, and their bottom line.

Thanks to our customers for their partnership. If you're new to MatrixCare, we welcome the opportunity to learn more about your organization, earn your business, and partner with you to deliver superior care and better outcomes



John Damgaard
President and CEO



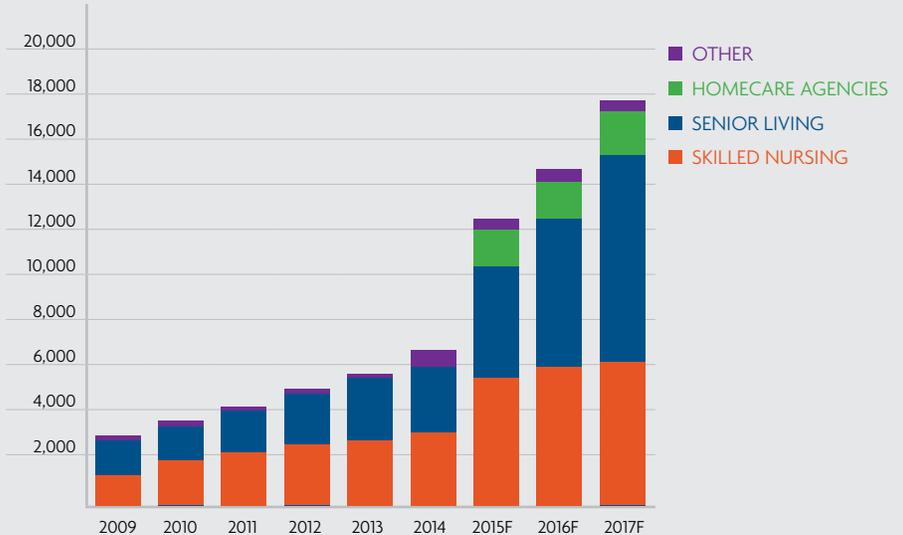
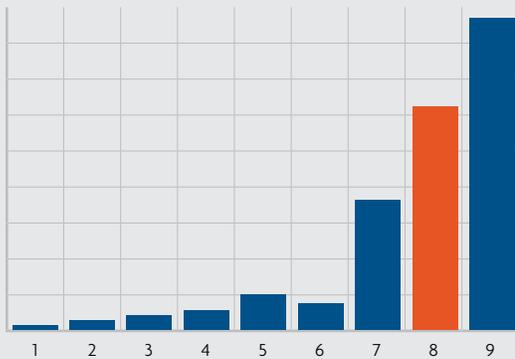
MatrixCare Facts

Market Share

MATRIXCARE CARE SETTINGS

MatrixCare Satisfaction

SCORE DISTRIBUTION



MatrixCare was founded in 1982 and has been focused on providing solutions to long-term care and senior living providers ever since. We are a profitable organization currently serving over 11,000 facility-based care settings and 1,400 home care and home health agencies. MatrixCare has and will continue to experience both organic growth and growth through acquisition.

As a part of a pension fund, OMERS Private Equity has the ability to focus on investing in businesses for long-term value creation rather than near-term earnings. Capital is readily available eliminating the need to fundraise. It also provides the opportunity to leverage the relationships of the other investment entities and resources of OMERS

MatrixCare is backed by OMERS Private Equity. OMERS Private Equity has been making private equity investments since 1987 on behalf of OMERS, one of Canada's largest pension plans with in excess of \$80 billion of assets. OMERS Private Equity manages over \$6.5 billion of investments globally.



MatrixCare Mission and Values

Mission: Leverage Technology to Improve the Quality of Life for Seniors

We Deliver Superior Customer Care

- Expectations matter - set, manage, and exceed them.
- Know your customers and what they value.
- Keep your commitments.

We Are Accountable

- Outcomes matter – define, measure, and drive improvement.
- Deliver superior business results.
- See it, own it, solve it, do it.

We Act with a Sense of Urgency

- Speed matters – time only moves in one direction, forward.
- Don't put off until tomorrow what you can do today.
- Be flexible – quickly change tactics when the game changes.

We are Winners on a Winning Team

- Respect matters – for the individual and for the team.
- Be passionate, focused, and persistent.
- Don't accept or project anything less than the absolute best.
- Prepare and plan for success.

We Revel in our Work and in our Lives

- Happiness matters.

MatrixCare Gives

MatrixCare Gives is our corporate philanthropy program that supports the long-term care and senior living industry and the residents it serves. The program has supported our customers' charitable foundations, MatrixCare employee volunteer activities, the Twin Cities Walk to End Alzheimer's, and other charitable organizations.

We Revel in Our Work and In Our Lives

The MatrixCare-RSM-Office Specialists Ford reflects our value that speed matters and it's also great fun to see our logo flying around the race track. MatrixCare is a proud sponsor of RFMS Racing



One of the amazing organizations supported by MatrixCare Gives is the Ageless Aviation Dreams Foundation. The Foundation is a non-profit organization built on the philosophy of "Giving Back to Those Who Have Given". Its focus is on recognizing seniors and veterans living in long-term care communities and helping them fulfill their dream of flying. Seniors can be nominated for a Dream Flight by completing an application which can be found on the Foundation's website at www.AgelessAviationDreams.org.

MatrixCare

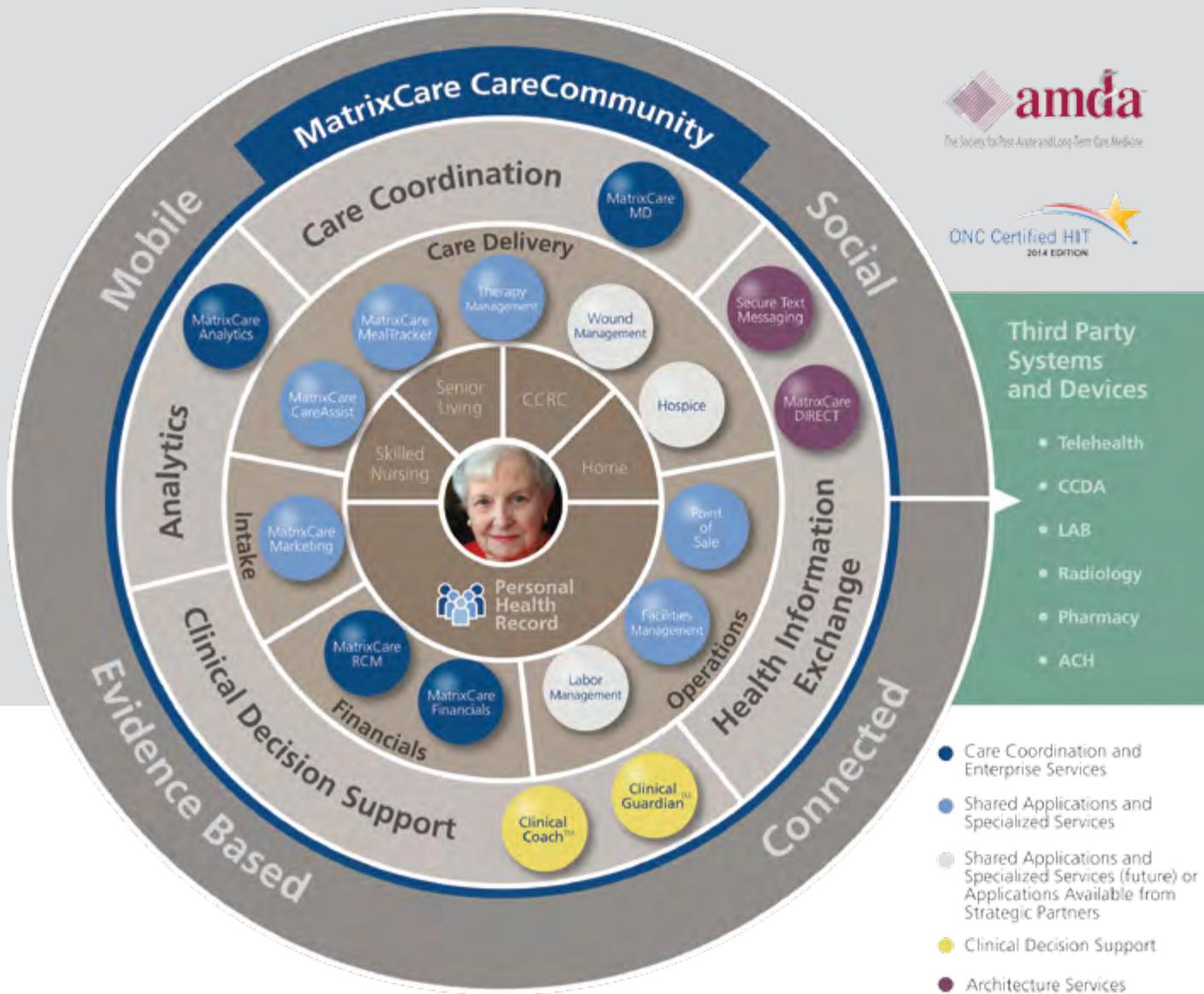
MatrixCare is a true full spectrum solution, including connections to third party applications, to help LTPAC providers deliver superior care to their residents, resulting in better outcomes. One of the inherent benefits of MatrixCare is that an individual provider's configuration can expand and contract to address changing business needs in terms of both features and volume of transactions. MatrixCare offers five solutions tailored for different types of providers:

Within these solutions, the feature sets can be expanded to allow for phased adoption of MatrixCare and the evolution and growth of the provider's business.

MatrixCare:

- Resident-centric
- Flexible
- Scalable

- The MatrixCare Skilled Nursing Solution,
- The MatrixCare Senior Living Solution,
- The MatrixCare CCRC Solution,
- The MatrixCare Home Care Solution, and
- The MatrixCare Enterprise Solution.





The MatrixCare Enterprise Solution

The MatrixCare Enterprise Solution includes the modules required based on the provider's care settings and business model. It provides a comprehensive, scalable, and flexible solution for even the most complex long-term post-acute care organizations.

- One integrated architecture bringing together the most powerful solutions for all of your care settings
- Sophisticated analytics to monitor, trend, and market key performance indicators at the enterprise, region, and individual building level
- Embedded clinical decision support to ensure consistency of clinical protocols across the organization and drive better outcomes through evidence-based care
- Innovative care coordination tools to facilitate collaboration among the care team and engage residents and their families



The MatrixCare Skilled Nursing Solution

The MatrixCare Skilled Nursing Solution (MCSNF) drives success in a Fee for Value world by helping providers:

- Manage rehospitalizations and reduce rehospitalization rates
- Calculate, trend, and market KPIs and quality measures
- Improve cash flow
- Participate profitably in bundled payment programs and ACOs
- Navigate post-acute care reform legislation – the IMPACT Act



The MatrixCare Senior Living Solution

The MatrixCare for Senior Living Solution (MCSL) has the flexibility to meet providers' needs relative to their specific business model, today and in the future. Whether the model is a social one, a medical model, or a combination of both, the MCSL Solution helps providers:

- Maximize occupancy and length of stay
- Increase the quality and consistency of care documentation, eliminating paper processes and improving compliance
- Improve coordination and interoperability across the continuum of care, including with acute care providers
- Increase resident and family satisfaction



The MatrixCare Home Care Solution

The MatrixCare Home Care (MCHC) Solution delivers a robust and scalable solution for Private Duty, Medicare, and Medicaid companies.

- Easily manage all lines of home care in one system for both simple and complex corporate or franchise organizations
- Sophisticated Scheduling capabilities streamline Care Coordination, Payroll, Billing and A/R
- Point of Care solutions for skilled and unskilled caregivers with assessments, task capture and GPS or Telephony Visit Verification
- Improve communications with built-in texting, email, notifications and warnings



The MatrixCare Continuing Care Retirement Community (CCRC) Solution

The MatrixCare CCRC Solution is tightly integrated to ensure information is entered only once into the system and made available in real-time for all departments within your organization. This makes for an efficient process-driven clinical and financial solution that your staff will find simple and complete.

- Seamlessly coordinate care across multiple settings without duplicate entry
- Automated workflow intelligently creates actionable alerts and role-based tasks
- Easily work from one screen to view the day's scheduled and completed tasks by clinician
- Full visibility with one simple, complete system of clinical, financial and operational solutions



MatrixCare®

MatrixCare

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Call 800.869.1322 to Learn More — or visit matrixcare.com

About MatrixCare

MatrixCare solutions have powered the long term care continuum for over 30 years. MatrixCare is the largest LTPAC technology provider in the US and the first to offer a true full-spectrum solution. Used in more than 12,000 facility-based care settings and 2,000 home care and home health agency locations, MatrixCare's solutions help skilled nursing and senior living providers, life plan communities (CCRCs), and home health organizations to prosper as we migrate to a fee- for-value healthcare system. Visit www.matrixcare.com and www.carecommunity.com for more information.