



Senior Living

PURPOSE-BUILT BY AND FOR EXPERTS IN SENIOR LIVING

MatrixCare Senior Living is the industry's most comprehensive solution for managing resident care and business operations for Senior Living providers. Its strong financial, operational, and marketing features combined with robust resident care and task management features help manage operations end-to-end and address the needs of resident populations with rising levels of acuity.

MatrixCare®



MARKETING

Our industry leading CRM solution designed for Senior Living is used by thousands of providers for lead management, marketing, and inquiry and referral source tracking.

MatrixCare Marketing is customizable and browser/device independent so you can access your data anytime, from anywhere with an Internet connection. Using MatrixCare Marketing, you can:

- Manage all of your sales leads and maximize your marketing strategies.
- Access occupancy and vacancy data in real-time.
- Streamline your marketing efforts, pulling inquiries automatically from your website.
- Track the leads through predefined marketing outreach efforts, from the initial inquiry to the final closing, including tracking of deposits.
- Use the suite of reports to track your costs per lead, assess your lead sources, and analyze sales performance with customizable dashboard reporting.



RESIDENT CARE MANAGEMENT

Seamless integration with MatrixCare Marketing means that resident data flows into the move-in and assessment process. MatrixCare Resident Care Management gives you the power to:

- Automatically create service plans from assessments.
- Create nurse and executive triggers to facilitate communication before assessments are finalized.
- Schedule, track, and analyze assessments.
- Automate billing changes based on assessment level changes.
- Customize assessments and sub-assessments to manage state or community specific regulations.
- Document and track resident and/or employee related incidents and injuries.
- CareAssist, eMAR and Point of Care in one, easy-to-use application, provides:
 - Increased medication administration efficiencies
 - Accurate documentation of services delivered
 - Improved communication among caregivers
 - Caregiver task sheets with the flexibility to determine the caregivers needed to accomplish a task, and adjust time and duration for tasks.
 - Pleasant move-in and structured move-out process for residents and families



FINANCIAL AND OPERATIONS MANAGEMENT

MatrixCare Financial and Operations Management builds real-time budget vs. actual revenue and expense data to drive decision making to maximize operating margins. Modules include dashboards, budgeting, billing & census, accounting, operations, payables, and human resources. You will have the ability to:

- Drive decision making with actionable dashboards that provide an overview of community operations.
- Access key performance indicators on the go from your mobile device.
- View real-time census, vacancy and occupancy information including physical and financial occupancy by beds and/or units.
- Develop budgets with multiple levels using either a top down or bottom up approach.
- Drill down to see revenues and expenses by month, by general ledger account.
- Streamline and improve the accuracy of the billing process.
- Automate the Medicaid billing process.
- Flexible workflow processes and approvals to reflect your policies and procedures.
- Manage vendors more effectively and streamline accounts payable processes.
- Access real-time information on employee time and attendance
- Proactively manage staffing and reduce overtime on a daily basis.

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MatrixCare[®]

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Call 866.469.3766 to Learn More — or visit matrixcare.com

About MatrixCare

MatrixCare solutions have powered the long-term care continuum for over 30 years. MatrixCare is the largest LTPAC technology provider in the U.S. and the first to offer a true full spectrum solution. Used in more than 11,000 facility-based care settings and 1,400 home care and home health agencies, MatrixCare's solutions help skilled nursing and senior living providers, continuing care retirement communities, and home health organizations to prosper as we migrate to a fee-for-value healthcare system. Through our common care coordination platform, we are also able to offer the industry's first solution for helping the emerging set of conveners and diversified LTPAC operators to deliver superior care and better outcomes across the full spectrum of care.