

MatrixCare Partner Blog Program

We're thrilled to introduce the MatrixCare Partner Blog Program. The purpose of this program is to inspire users and provide educational resources to help them in their work. We have chosen you, as one of our valued partners, to contribute to be part of this program. This is an excellent opportunity to gain exposure and steadily build your credibility as a thought leader within the industry. Please let us know if you're interested in participating and we look forward to expanding our partnership.

Blog guidelines and specifications:

Successful partner contributions are comprehensive, data-driven, and interesting posts that teach our readers something new. To hold all blog posts to this standard, your post must follow these guidelines:

- 800-1200 words.
- Grouped by headlines and subheads across different sections for easier navigation and readability throughout the post.
- Offers a unique perspective of an advanced topic.
- Provides a unique voice in the marketplace on topics our users want to read.
- Thought leadership-oriented, not salesy.
- Tone to be solutions-oriented and helpful.
- Link to at least 3 MatrixCare resources/blogs.
- Call to action - how can readers learn more about your service - link to partner homepage or specific landing page for more details on topic.
- Leverage our [blog template](#) for SEO specifications and requirements.